

Healthcare, Inc  
Class Introduction and Syllabus

Welcome to Healthcare, Inc.

I am looking forward to our class starting on October 2! The subject matter is very broad and could be dealt with in a full academic semester. I have distilled the discussion down to what I feel are the most important topics and issues that would be of interest to you. Each week I will be presenting one or two broad topics followed by a period of discussion.

We have a very large class and it will be hard to get all voices heard. I would ask each of you to limit your question or comment to less than a minute. I will in turn keep my responses succinct to facilitate more interaction.

Each week, I will post a couple of articles that would be good pre reading for the subjects to be discussed. In addition, I will pose a couple of questions that I hope will prompt some critical thinking about the subject matter.

I developed the subject material for this class because the topics were of interest to me and I hope they will be to you as well. Any feedback on the course material and the presentation is welcome and appreciated.

Let's have some fun along the way, we all know something about healthcare, as we are all consumers. Based on the class dialog from the OLLI students in my previous classes, it will be great.

See you all on Monday at 9:30.

Steve Lindstrom

# Syllabus

## **Class 1**

Introduction

Macro data on healthcare spending in US

Outcomes comparative to other countries

Economics of healthcare

Issues

## **Class 2**

History

Important programs, legislation and regulations

## **Class 3**

Role and business issues of physicians

Issues and challenges

Primary Care

Specialty Care

## **Class 4**

Hospital Systems

Profit

Nonprofit

Issues and challenges

Case studies

## **Class 5**

Pharma

Retail

Big Pharma

Insurers

Commercial

Blues

Case Studies

## **Class 6**

Disrupters

Medical Industrial Complex today

Future

Discussion