


APPENDIX B

VANDERBILT UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

 <h1>Vanderbilt University</h1> <p>Current Revision Date: 11/17/15</p>			<p>Verbiage</p> <p>Vanderbilt University © Vanderbilt © Commodores © Vanderbilt Commodores © VU © Vandy © 'Dores ©</p> <p>Vanderbilt University Medical Center™ Anchor Down © Vanderbilt Stadium™ (Football) Hawkins Field™ (Baseball) Memorial Gym™ (Basketball)</p>	
<p>Established: 1873</p>	<p>Location: Nashville, TN</p>	<p>Mascot: Commodores</p>		
<p>Mascot Name: Mr. Commodore (Mr. C)</p>	<p>Conference: Southeastern Conference (SEC)</p>			
<p>Gold</p>	<p>Metallic Gold</p>	<p>Black</p>	<p>White</p>	
<p>PANTONE 7502 MADEIRA: 1070 POLY-NEON: 1670</p>	<p>PANTONE 873 MADEIRA: 1070 POLY-NEON: 1670</p>	<p>PANTONE PROCESS BLACK MADEIRA: 1000 POLY-NEON: 1800</p>	<p>PANTONE WHITE MADEIRA: 1001 POLY-NEON: 1801</p>	
<p>Approved Vanderbilt University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.</p>				
<p>Thread color for ALL embroidery for PMS 7502 or 873 = Madeira 1070 Rayon, or 1670 Poly-Neon.</p>				


Primary Athletic Marks

1  2  3  4 





Combination Marks





5  **VANDERBILT** 6  **VANDERBILT** 7  **VANDERBILT** 8  **VANDERBILT**

9  **VANDERBILT** 10  **VANDERBILT** 11  **VANDERBILT** 12  **VANDERBILT**





13  **VANDERBILT** 14  **VANDERBILT** 15  **VANDERBILT** 16  **VANDERBILT**

Combination Marks

17  **VANDERBILT**
COMMODORES. 18  **VANDERBILT**
COMMODORES. 19  **VANDERBILT**
COMMODORES. 20  **VANDERBILT**
COMMODORES.

21  **COMMODORES.** 22  **COMMODORES.** 23  **COMMODORES.** 24  **COMMODORES.**

Sport Specific Marks

25  **VANDERBILT**
BASEBALL 26  **VANDERBILT**
BASKETBALL 27  **VANDERBILT**
FOOTBALL 28  **VANDERBILT**
GOLF

For additional sport specific marks, contact the licensing office. For use on other background colors, refer to marks 5-8

PAGE 1 NOTE: The marks of Vanderbilt University are controlled under a licensing program administered by Collegiate Licensing Company. Any use of these marks will require written approval from Collegiate Licensing Company.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by VANDERBILT UNIVERSITY shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.

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Word Marks

29

VANDERBILT
COMMODORES.

VANDERBILT
COMMODORES.

30

31

VANDERBILT
COMMODORES.

VANDERBILT
COMMODORES.

32

33

VANDERBILT

VANDERBILT

34

35

COMMODORES

COMMODORES

36

Baseball Marks

37



38



39



40



Helmet Marks

41



42

43



44



45



46



Institutional and Medical Center Marks

For additional institutional marks, please contact the licensing office.

47



VANDERBILT.



VANDERBILT UNIVERSITY.

48

49



VANDERBILT.



VANDERBILT
UNIVERSITY.

50

51



MEDICAL CENTER



MEDICAL CENTER

52

V leaf allowed in either 7502 or 873

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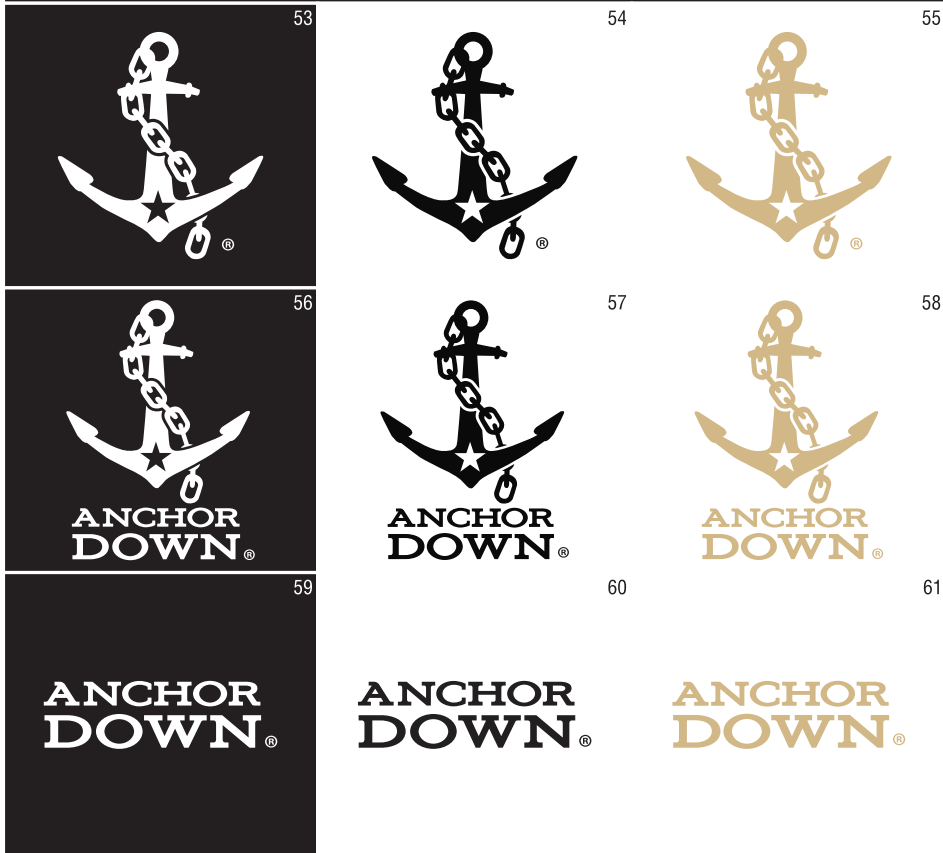
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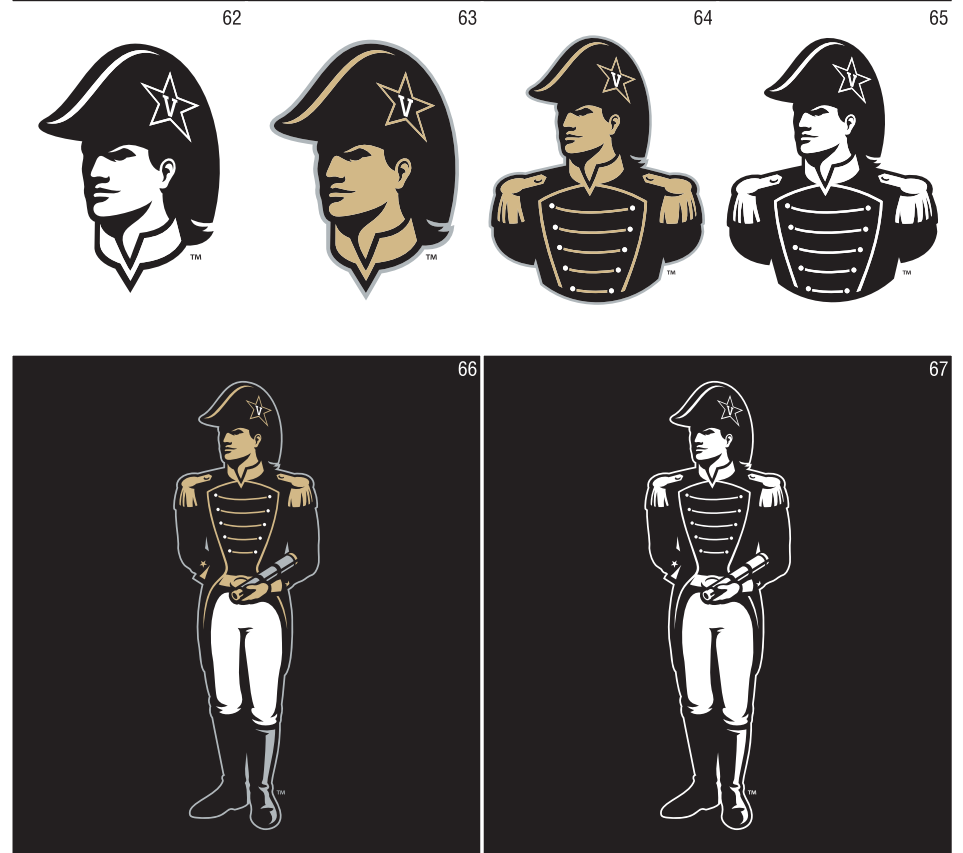
Vanderbilt University

Current Revision Date: 11/17/15

Anchor and Anchor Down Marks



Mascot Marks



ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis)
- No alterations or overlaying graphics to seal permitted
- University licenses consumables (must have expiration date on packaging)
- University licenses health and beauty products
- For jerseys, University will allow use of #1 and the last two digits of the current year
- Mascot caricatures permitted

- Cross licensing with other marks may be permitted with an additional agreement
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks

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