

Outside Industry Agreements – COI Red Flags

Below is a **list of terms that may raise Conflict of Interest (COI) "red flags"** when they arise in any agreement between Vanderbilt and outside industry. If these issues arise, we encourage you to contact our office as early in the process as possible, so that we may help navigate the COI issues that may arise from such agreements.

- Use of the Vanderbilt name
- Use of the Vanderbilt logo
- Endorsement by Vanderbilt (including implied endorsement, such as mentioning affiliation with VU)
- Use of Vanderbilt-owned equipment
- Use of Vanderbilt-owned space
- Involvement of students
- Involvement of staff (i.e., staff performing work for the outside company)
- Marketing
- Vendors coming on campus
- Presentations being made on behalf of the company

If you have questions, please contact the *Office of Conflicts of Interest and Commitment Management* at coi@vanderbilt.edu.